

Learning A-Z Introduces New Choices and Even Greater Engagement for PreK–6 Students with Enhancements to Suite of Literacy-Focused Products

New content and features include customizable student avatars, incentivizing badges, Spanish resources, science storylines, and more

TUCSON—June 25, 2018—To provide increased support for PreK–6 teachers for every student at every learning level, [Learning A-Z®](#) is adding new instructional content and product features to its award-winning suite of literacy-focused solutions. The enhancements, which will launch this summer, engage and motivate students in new ways and empower them with more choices tailored to their interests and abilities.

“While Learning A-Z already offers a wide range of rigorous resources for students in the upper elementary grades, many of these new additions are designed specifically to engage learners in grades 3–6 and inspire them to read and complete more activities that support their learning,” said Patrick Marcotte, president of Learning A-Z. “We’re excited to provide teachers with new ways to strengthen students’ literacy skills and create engaging environments that foster growth.”

Learning A-Z will provide a new avatar builder, incentivizing badges, and student interface in the Kids A-Z student portal, which is included with Raz-Plus®, Raz-Kids®, Headsprout®, Science A-Z®, Writing A-Z™, and ReadyTest A-Z™. As students complete activities, they collect stars that can be redeemed to make their avatars unique. To motivate the students to complete more activities, a new badges feature will also reward them for achieving specific milestones. Teachers can also choose to offer students the original space-themed portal design or a new, customizable experience developed for older students.

A redesigned online Reading Room in Raz-Plus and Raz-Kids will offer a more intuitive design, making it easy for students to find level-appropriate books and content based on their interests and activity.

Raz-Plus and Reading A-Z™ will offer more close reading passages that will be accompanied by teacher lesson plans and question guides, as well as new Spanish resources, including leveled authentic Spanish books and Spanish close reading packs.

New Science A-Z storylines will address all three dimensions of the Next Generation Science Standards (NGSS).^{*} Each storyline will begin with an anchoring phenomenon and target a set of NGSS Performance Expectations.

^{*} Next Generation Science Standards is a registered trademark of Achieve. Neither Achieve nor the lead states and partners that developed the Next Generation Science Standards was involved in the production of, and does not endorse, this product.

About Learning A–Z

Learning A-Z® is a literacy-focused PreK-6 educational provider of technology-enabled learning resources. Our products blend traditional teacher-led instruction with robust online resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus™, Reading A-Z™, Raz-Kids®, Headsprout®, Science A-Z®, Writing A-Z™, Vocabulary A-Z™, and ReadyTest A-Z™. Learning A-Z’s resources are used by more than 7 million students in more than 170 countries. Learning A-Z is a business unit of Cambium Learning® Group, Inc. (Nasdaq: ABCD).

For more information, please visit www.learninga-z.com or find us on [Facebook](#) or [Twitter](#).

About Cambium Learning Group, Inc.

Cambium Learning® Group (Nasdaq: ABCD) is an award-winning educational technology solutions leader dedicated to helping all students reach their potential through individualized and differentiated instruction. Using a research-based, personalized approach, Cambium Learning Group delivers SaaS resources and instructional products that engage students and support teachers in fun, positive, safe and scalable

environments. These solutions are provided through Learning A-Z[®] (online differentiated instruction for elementary school reading, writing and science), ExploreLearning[®] (online interactive math and science simulations and a math fact fluency solution) and Voyager Sopris Learning[®] (blended solutions that accelerate struggling learners to achieve in literacy and math and professional development for teachers). We believe that every student has unlimited potential, that teachers matter, and that data, instruction, and practice are the keys to success in the classroom and beyond.

Come learn with us at www.cambiumlearning.com.

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